

The Monthly Update

June 2007

Our Rates

Just Went Through the Roof!

Our tiered Elite Money Market account is an ideal way to earn more on your savings while maintaining flexibility.

Tiered rate – the more you save, the more you earn

Liquidity – your money is available without penalty for early withdrawal

Safe and secure – your deposit is federally insured up to at least \$100,000

Start your Elite Money Market account today with a minimum deposit of \$10,000. For more information or to open your account, call or stop by any PriorityONE branch office.

**Annual Percentage Yields (APY) accurate as of 6/01/07. APY subject to change without notice.*

Important Notice: Money Market Accounts are governed by federal regulation which limit the number of certain types of transactions. You are permitted no more than six (6) preauthorized, automatic, Internet Banking or telephone access transfers to your other accounts or third parties per statement cycle. No more than three (3) of the six (6) transfers can be made by check, draft, point-of-sale transactions, or similar order made payable to third parties. A fee will be assessed for each transfer issued in excess of six (6) per month. The foregoing does not apply to withdrawals or transfers to other accounts that you have with us when made in person or through automated teller machines (ATMs). Debit cards are not permitted with this account.



BALANCE	APY*
\$0 - \$9,999	3.00%
\$10,000 - \$24,999	3.50%
\$25,000 - \$49,999	4.00%
\$50,000 - \$99,999	4.25%
\$100,000 and over [†]	4.50%

Free,
Free,
Free!

In our ongoing commitment to enhancing the financial lives of our members as our number one priority, we are proud to have always provided the finest quality services at fees lower than you'll find at many competing institutions.

In our continuing efforts to serve you better, we have eliminated all fees for the following services:

- Automatic transfers to cover overdrafts
- IRA annual owner's fee
- Loan processing
- Credit card annual fee

We are pleased to be able to provide these services to you at no charge.



13-month new money CD • \$1,000 minimum
5.5% APY*

**Annual Percentage Yield is accurate as of 6/01/07 and assumes that the funds remain on deposit for a full year. Penalties apply for early withdrawal. Rates and terms are subject to change without notice. For the 13 month term, an account must be opened with funds drawn on a financial institution other than PriorityONE.*

Here's Your Ticket to Fun

Whether it's lounging on beautiful beaches, camping in the mountains, or taking the family to a theme park, you deserve to getaway! So, if you're planning a vacation but you're low on cash, our Vacation Loan is your ticket to fun.

Borrow up to \$10,000 at rates as low as 9.45% APR.* Flexible terms up to 48 months go easy on your budget. If your ready to start packing, start by applying for your Vacation Loan today. It's fast and easy. Visit us online, in person or call in your loan request. But hurry – offer is good June 1 through August 31, 2007.

**Annual Percentage Rate subject to lending guidelines*



PriorityNOTICES



New ATM Up and Running!
We've added another convenient place where you can have access to your cash. Enjoy the convenience of an ATM located at our Sunrise office and available to serve you 24/7.



Calling All Future Members of the Board!
If you are interested in learning more about becoming a Board member, please call Bobbi Bach at 954-335-5100, ext. 219.



BIG LoJack Discount for our Members
LoJack, a theft prevention and stolen vehicle recovery system, can be purchased through the credit union at a big savings - just \$499 (suggested retail \$695). Ask us for more information about this special offer.



March of Dimes and Members Benefit
On May 7, PriorityONE held a raffle to raise funds for the March of Dimes. Congratulations to our members who won great prizes.

- Josephine Clark - Computer Monitor
- Lois Speckman - \$50 Gift Card
- Connie Pescherrinne - \$50 Gift Card
- Bernadette Deal - Gift Basket
- Ernest Ashurst - Painting
- Sheila Jaggon - \$10 Gift Card
- Birgitta Schindler - \$15 Gift Card
- Erik Martz - \$10 Gift Card
- Michaëlle Bell - \$25 Gift Card
- Tracey Sparks - Golf Balls with \$5 Gift Card and Peace Lilly (2 wins)

Time to Sell or Trade Your Used Car?

Want the most money for your car without sacrificing too much time, energy and cost on your part? There are a number of things you should consider when



determining your car's value including its condition, mileage and desirability in the marketplace. Make sure your vehicle is washed and detailed so that it will have that all important quality of "curb appeal." A clean, shiny vehicle gives the impression that you care about the vehicle and have maintained it in good condition. On the other hand, a dirty car full of fast-food wrappers does exactly the opposite, and may unfairly devalue your car. CarFinders will guide you step-by-step through the appraisal process to help you determine just how much your used car is actually worth.

Are You in the Market for a New or Used Car?

CarFinders is pleased to provide you with information and services designed to save you time, money and hassle. Don't go it alone, let Sherry Holop of CarFinders guide you through the whole process from beginning to end.

Or, if you are looking for a pre-owned vehicle but not sure what you really want, then Sherry can tell you about AutoBranch, the dealership designed for credit union members. Every vehicle at AutoBranch features:

- Prices below NADA retail value
- Vehicles that are inspected, serviced and certified
- 7-day/1,000 mile money back guarantee
- 100-day/3,000 mile limited warranty
- FREE CARFAX Vehicle History Report

Whether it's a new or pre-owned vehicle, any make or model, let PriorityONE be your first stop auto shop. Call CarFinders today at 954-335-5100, ext. 113 or 954-290-5737 (cell).

