

Membership MATTERS

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Dream It, Do It with a PriorityONE Home Equity Line of Credit

Dreams are great, but making them happen is even better! And a PriorityONE home equity line of credit can help you do it.

For All the Things You Want to Do

- Renovate the kitchen
- Add a pool
- Consolidate high interest debt
- Pay college tuition

Real Savings to Make Dreams Reality

- Super low rates
- Flexible line of credit
- No closing costs
- Fast closings

Do It Now...Receive a \$50 Gift Card

Borrow \$25,000 or more on your home equity line of credit and we'll give you a \$50 Gift Card.

Start doing what you've been dreaming about.

To apply for a home equity line of credit, call us or stop by any PriorityONE office today.



Meet David Ladin, Our New Financial Advisor

We are pleased to announce that David Ladin has joined PriorityONE Credit Union as a Financial Advisor through CUNA Brokerage Services, Inc. He holds his FINRA registrations which gives him the ability to provide a wide array of financial solutions to our members.

David is strongly committed to building long and solid member relationships through integrity and brings a strong skill set in understanding the importance of member relationships. His passion is to serve members by assisting them with building, maintaining and protecting their wealth through solid financial planning strategies.

To schedule a complimentary consultation or to ask any questions you may have regarding your account(s), please contact David today at 954-401-9548.

Securities sold, advisory services offered through CUNA Brokerage Services, Inc. (CBSI), member FINRA/SIPC, a registered broker/dealer and investment advisor. CBSI is under contract with the financial institution to make securities available to members. **Not NCUA/NCUSIF/FDIC insured, May Lose Value, No Financial Institution Guarantee.** Not a deposit of any financial institution. CUNA Brokerage Services, Inc., is a registered broker/dealer in all fifty states of the United States of America. CBSI-888215.1-0314-0416

Drive It Your Way

Pick your rate. Pick your term. Drive your auto financing the way you want. New or used. Short or longer term. No matter which way you drive it, you'll enjoy super low financing.



NEW CAR PURCHASE

Rates as low as
1.49% APR*
for 36 months

Rates as low as
1.99% APR*
for 60 months

USED CAR PURCHASE

Rates as low as
1.99% APR*
for 36 months

Rates as low as
2.49% APR*
for 60 months

Drive it your way with easy, affordable monthly payments. But step on it. These rates are only good through April 30, 2014. To apply, complete a loan application online at www.priorityonefl.org or stop by any of our branch locations.

*Annual Percentage Rate. Subject to credit union lending guidelines. Maximum LTV of 89%. Maximum mileage of 50,000. No additional discounts will apply to this promotion. Actual rate and term may vary depending on credit worthiness.

Turn Everyday Purchases into CASH



Use your debit card to earn purchase rewards. It's so easy.

Log in to your PriorityONE Online Banking account to pick your Purchase Rewards.

Checking Account **2547 Change account ▼			
Date ▼	Description	Deposit	Withdrawal
07-22-10	POS Purchase - Bedding Emporium Offer: Just Beds: 10% cashback <small>NEW</small>		\$32.56
07-20-10	POS Purchase - Best Pizza Offer: Best Pizza: 10% cashback		\$5.00

- Click** | to activate exclusive cash back offers at the types of places you like to shop.
- Shop** | online or in stores to redeem your offers by paying with your card.
- Enjoy** | cash back – deposited right into your account at the end of next month.

Need to Deposit a Check?

Save Yourself a Trip to the Credit Union

With our free Mobile Deposit service, simply take a picture of your paper checks with your iPhone or Android smartphone and deposit them quickly and securely into your PriorityONE account.



Save yourself a trip to the credit union. Make deposits whenever it's convenient for you, around the clock.

Holiday Closings

- Memorial Day** • Monday, May 26, 2014
- Independence Day** • Friday, July 4, 2014



Keep Your Car – Trade Your Payment!

If you love your car but not your payment, refinance your car loan that is with another lender and...

Lower your current car loan rate by up to 3%!*

- Pay less in finance charges
- Lower your car payment
- Keep more money for yourself every month

We make it easy to save you money. To apply, visit us online, call or stop by any of our branch locations. Hurry – this is a limited time offer.

*Subject to credit union lending guidelines. Actual rate may vary depending on credit worthiness. The floor rate for this offer is as low as 2.50% APR. Copy of current contract must be provided to verify existing loan rate and term.



Celebrating National Credit Union Youth Week



During the week of April 21-25, PriorityONE will celebrate National Credit Union Youth Week™. This year's theme, "Catch the \$ave Wave™", highlights tips and resources available at the credit union to boost good habits and "hang ten" on the save wave. Through lots of practice, we want to help young surfers achieve big-time savings with our youth accounts.

To encourage our young members to start saving, come in during National Credit Union Youth Week and start a youth account savings (up to age 17 years) or checking account (ages 13 – 17 years) and we'll match your opening deposit up to \$25.00.

So bring your saving surfers into the credit union and we'll show them how to grab some air and carve through the save wave.



CONTACT CENTER: (954) 335-5100 • Toll Free: (877) 635-3333
ZIP-24: (954) 572-8989 • Toll Free: (800) 348-2728

Federally insured by NCUA MEMBER LENDER

SUNRISE: 3000 N. University Drive
Monday - Thursday 9:30 am - 4:00 pm • Friday 9:30 am - 6:00 pm
Drive through - Monday to Friday 8:00 am - 6:00 pm • Saturday 9:00 am - 1:00 pm

FORT LAUDERDALE: 1900 West Oakland Park Boulevard (in the Post Office building)
Monday - Thursday 9:30 am - 4:00 pm • Friday 9:30 am - 6:00 pm

CORAL SPRINGS: 1700 N. University Drive, Suite 100 (next to Chili's)
Lobby and drive through hours: Monday - Thursday 9:30 am - 4:00 pm
Friday 9:30 am - 6:00 pm • Saturday 9:00 am - 1:00 pm