

Membership MATTERS

Published for Members of PriorityONE Credit Union of Florida • Spring 2015



ALL ROADS LEAD TO

CAR-NI-VAL!

MANY MAKES
AND MODELS

NEW AND
PRE-OWNED VEHICLES

NO PAYMENTS
FOR 90 DAYS!**

RATES AS LOW
AS 1.49% APR*



LUNCH! GAMES!
RIDES! PRIZES!

2-DAY AUTO SHOWCASE!

FREE GIFT WITH
CAR LOAN!

Friday, April 10th • 9:30 am - 6:00 pm

Saturday, April 11th • 9:00 am - 5:00 pm

3000 N. University Drive • Sunrise (North open lot next to the building)

GET YOUR CAR LOAN PRE-APPROVED TODAY!

To apply, visit us online, call or stop by any PriorityONE office. On-the-spot financing will also be available during the CAR-NI-VAL.

Fair
value for
trade-ins

FREE
CarFinders
SERVICE

*Annual Percentage Rate applies to 2012 model year or newer with less than 50,000 miles. Maximum term of 48 months. Minimum loan amount of \$10,000. Credit score of 680 or above. Maximum LTV 100%. No additional discounts apply. Subject to credit union lending guidelines. Rates good from April 6-11, 2015. **Interest will accrue during the first 90 days.

Want to Get Your Statements Quicker?

Sign up for free eStatements! You can view your statements online at your convenience. With eStatements, you'll enjoy these benefits:



- **Faster delivery** – your statement will be ready to view days sooner than a mailed paper statement
- **Easy access** – you'll receive an email notification when your statement is ready
- **Secure** – no worries about your personal information being stolen from your mailbox

Sign Up for eStatements and receive \$5!

Need a little incentive to switch from paper to eStatements? Sign up by April 30, 2015 and we'll give you \$5! Visit us online at www.priorityonefl.org, click on eStatements and follow the simple instructions.

April is National Credit Union Youth Month

This year's Youth Month theme, "Wild About Saving™," encourages kids to use resources available at the credit union to help them cut their way through the jungle of financial responsibility. Before long, they'll be leading their own savings safari.



To inspire our young members to get wild about saving, during the month of April we'll **match their first deposit up to \$25.00!!**

Let us help start your youth on the right path setting goals and financial success. Bring your zoologists to PriorityONE and get them wild about saving!

Mortgage Rates Still Historically Low!

The window of opportunity to owning your own home is still wide open! Before rates go up and the door closes, act now. If you've been thinking about making a move, contact our mortgage partners, AmeriCU Mortgage, to receive:



- Competitive products and rates so you can select the loan option that's best for you
- Mortgage expertise to help guide you
- Quick responses and a customized, hassle-free loan process
- Convenient, personalized service through the life of your loan

Don't get locked out of today's low mortgage rates. When you're ready to buy (or refinance your existing mortgage), log on to www.priorityonefl.org to apply or contact our mortgage representative, Jessica Sawyer, at (248) 247-1894 or email jsawyer@americu.com.

Chip-Enabled Debit and Credit Cards Coming Soon

To help reduce card fraud resulting from counterfeit, lost and stolen cards, we will soon be implementing chip technology that provides increased security capabilities. EMV (Europay, MasterCard, Visa) technology is currently one of the most effective tools being used to prevent the spread of debit and credit card fraud. At merchants that use chip terminals, the card and terminal work together to add an additional layer of security to the transaction. Be on the lookout for more information and new cards coming your way soon.



Star Treatment at Coral Springs Branch

Our Coral Springs branch really caught the spirit of Sharing is Caring during the credit union's membership drive. Members were given some extra "super star" treatment on Valentine's Day.



Front - Meaghann. Top - from left: Milly, Wendy and Argie.

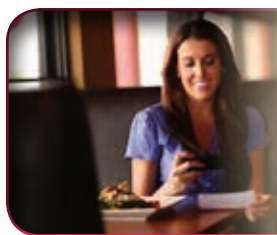
Branch Manager Wendy said, "While we try to do so every day, we wanted to make our members feel even more special and important during this promotion. So we rolled out the red carpet! Members showed us that Sharing is Caring by bringing in friends to join the credit union, and we said thank you right back by giving them each \$25!"



Member Linda Sneider



Member Tasha Hirsch



Deposit Checks Using Your Smartphone!

Don't cut lunch hours short. Skip the tellers. Make your check deposits with the snap of your mobile device's phone. Download our free mobile app and manage your money on your time.



CONTACT CENTER: (954) 335-5100 • Toll Free: (877) 635-3333
ZIP-24: (954) 572-8989 • Toll Free: (800) 348-2728

Federally insured by NCUA

SUNRISE: 3000 N. University Drive
Monday - Thursday 9:30 am - 4:00 pm • Friday 9:30 am - 6:00 pm
Drive through - Monday to Friday 8:00 am - 6:00 pm • Saturday 9:00 am - 1:00 pm

FORT LAUDERDALE: 1900 West Oakland Park Boulevard (in the Post Office building)
Monday - Thursday 9:30 am - 4:00 pm • Friday 9:30 am - 6:00 pm

CORAL SPRINGS: 1700 N. University Drive, Suite 100 (next to Chili's)
Lobby and drive through hours: Monday - Thursday 9:30 am - 4:00 pm
Friday 9:30 am - 6:00 pm • Saturday 9:00 am - 1:00 pm