



Membership Matters

Published for Members of PriorityONE Credit Union of Florida • Fall 2022

PriorityONE & Auto Advisors' Virtual Car Sale November 1 – 30, 2022

On The Go ...
*right from your
mobile phone!*

Buy your next vehicle while driving to work, picking up the kids or after the gym. It's that easy!

Stress free...from pre-approval to holding the keys in your hand!



**Shop for your vehicle at priorityonefl.autoadvisors.com.
Get pre-approved today at priorityonefl.org**

¹Annual Percentage Rate. Rates as low as 1.99% APR for A+ credit up to 36 months term. Promo applies to vehicles 2017 and newer with a max term of 72 months. Subject to credit union lending guidelines. ²Interest will accrue during this period. ³Non-members must qualify for membership. Offer Ends Soon.

We Appreciate Your Feedback!

In our recent Member Satisfaction Survey, many members asked about...

ZELLE

We are happy to announce that Zelle will be available at PriorityONE soon!

Stay tuned!

ONLINE ACCOUNT OPENING ACCESS

You got it! You can now open your accounts online in Broward, Palm Beach and Miami-Dade Counties. Visit us at www.priorityonefl.org to open your accounts online.

ONLINE/MOBILE LOAN APPLICATIONS

It's here! You can now apply for *any* loan and follow the process from your mobile devices. Visit us at www.priorityonefl.org - it's convenient and fast!

WE LISTENED TO YOU!

Priorityonefl.org • 954.335.5100

Your Checking Account. Your Way.

You've got more options than ever to manage your monthly expenses. Online payments, automated billing and more are changing the way we handle our money in real time. Now, your checking account can also reflect the way you access and interact with your money. Check out these three great options:

I - NET

- Earn up to 1.00% APY¹
- No monthly fees
- No minimum balance



¹Annual Percentage Yield. Requires: e-Statements, direct deposit at least once per month (min. of \$150.00), use free online bill pay at least two times per month and make at least 12 Visa debit card transactions per month. If all qualifications are not met, yield paid is .10% APY. 1.00% APY paid on balances up to \$25,000. Rates and terms subject to change without notice.

GO GREEN

- Earn .50% APY²
- No minimum balance
- No monthly service fees



²Annual Percentage Yield. Requires: e-Statements, and free direct deposit at least once per month (min of \$150.00) If all qualifications are not met, yield paid is .0% APY. .50% APY paid on balances up to \$25,000. Rates and terms subject to change without notice.

ZIP

- Zippo minimum balance
- Zippo monthly service fee
- Free Online Bill Pay



Don't miss out on these spectacular checking accounts! Open your account online at www.priorityonefl.org or call us at **954.335.5100, Opt. 2.**

Finally, a checking account that works like you do!



Fraud Prevention Tips HOLIDAY SCAMS



PHISHING SCAMS

Don't click on any suspicious links or attachments in emails, on websites, or on social media. You may unknowingly download malware to your device.

ONLINE EMPLOYMENT SCAMS

Do not deposit checks received via overnight mail or email from your "new job". These are fraudulent checks!

ONLINE LOAN SCAMS

Don't send money to or share online login credentials with a company you are borrowing from. It's a scam! When you need a loan, call us!

INVESTMENT SCAMS

Victims are enticed via social media to put more and more money into fake cryptocurrency investment schemes. Before the scammer disappears with vast sums, stop!

SCAM CALLS

Scammers pose as government officials or your financial institution. You can't rely on caller ID! **HANG UP, LOOK UP AND CALL BACK!** Block unwanted calls!

zelle® is on it's way! Stay tuned!

Our Members are Talking...

“ A special shout-out to Alana - her treatment ROCKS! The day I stepped into the office with my sons, we were treated like customers who had been there for many years. I recommend her first-class, customer service to everyone - PriorityONE CU of Florida Coral Springs - You are the BEST!

“ Alvaro in your Contact Center has excellent member service skills and was kind and pleasant while also being thorough in his explanation.

“ Thank you for keeping us up-to-date. I love the constant reminders of what's going on at my credit union!

“ I just wanted to thank you, Sheila, for the memorable personal service experience I had at the Credit Union, in person and virtually. Your professionalism and anticipation of my banking needs were remarkable.

“ I always receive great service when I call. I want to recognize Mayerly, she is helpful and always gives me exceptional service.

“ George helped me find a car - it was a great experience! I've never used a car advisor before, but I've already spread the word and recommended your company's services. Thank you PriorityONE and Auto Advisors!

“ I have a Credit Union account in Texas and just moved to Florida. My friend has an account with PriorityONE and she did a car loan and recommended Victoria in the loan department. Victoria was so helpful and friendly on the phone. I was impressed with her customer service.

“ Alyssa helped my wife and me with our loan closing, she made the process so smooth. She was very professional and patient. Alyssa, we thank you for the awesome job you did!

“ Your Sunrise Tellers make me feel welcome -love the smiles!!

“ My husband and I have been members for years and always treated with the utmost courtesy and respect. We love Jeanne at the Sunrise branch - she treats you like family and deserves a medal for all the help she has extended to us. Just exceptional!

...and we LOVE it!!

PriorityONE in the Community with *Open Arms*

Back to School Supplies Drive



Habitat for Humanity



Holiday Closings

Columbus Day

Monday, October 10, 2022

Veteran's Day

Friday, November 11, 2022

Thanksgiving Day

Thursday, November 24, 2022

Christmas

Monday, December 26, 2022

New Year's

Monday, January 2, 2023



CONTACT CENTER:

954.335.5100

Toll Free: 877.635.3333

ZIP-24:

954.572.8989

Toll Free: 800.348.2728



Mobile App



Facebook

Lobby Hours

Monday-Thursday Friday

9:00 am – 4:30 pm 9:00 am – 6:00 pm

Drive Thru Hours

Sunrise

Monday-Thursday Friday

8:00 am – 4:30 pm 8:00 am – 6:00 pm

Coral Springs

Monday-Thursday Friday

9:00 am – 4:30 pm 9:00 am – 6:00 pm

Lobby & Drive Thru Hours

Saturday

9:00 am – 1:00 pm

Locations

Sunrise: 3000 N. University Drive

Coral Springs: 1700 N. University Dr.,

Suite 100 (next to Chili's)

